

NCC Cable System Order

Order #	62525824	Flight Dates	04/23/18 - 05/06/18	Update Date	04/30/18
Syscode	6363	Agency	Brabender Cox	Version	4 Vs. 3
System Name	Spectrum/Dayton DMA Interconnect, OH	Advertiser	Gibbons for Senate	Show All Lines	
Market	Dayton			Total # of Weeks	2
		Client Code		Total	\$10,608.00
AE	Matthew Marcus	Product Code		Commission	\$1,591.20
Sales Coordinator	Lilka Marino	Est Code	4.25-4.30	Net Total	\$9,016.80
Office	Washington	Product Name	4.25-4.30	Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R3 Extending flight, please confirm			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	4/23/18	4/29/18	05:00	09:00			X	X	X	X	X	-	-	6	\$188.00	\$1,128.00	30	R2 -4x
2	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X							-	-	2	\$235.00	\$470.00	30	NP
3	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00			X	X	X	X	X	-	-	15	\$125.00	\$1,875.00	30	NP
4	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X							-	-	2	\$157.00	\$314.00	30	NP
5	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00			X	X	X	X	X	-	-	3	\$209.00	\$627.00	30	R1 -1x
6	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X							-	-	2	\$261.00	\$522.00	30	NP
7	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00			X	X	X	X	X	-	-	6	\$314.00	\$1,884.00	30	NP
8	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X							-	-	2	\$393.00	\$786.00	30	NP
9	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00					X	X	X	-	-	1	\$125.00	\$125.00	30	R2 +1x
10	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00					X	X	X	-	-	2	\$314.00	\$628.00	30	R2 +2x
11	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X							-	-	2	\$235.00	\$470.00	30	R3 +2x
12	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X							-	-	3	\$157.00	\$471.00	30	R3 +3x
13	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X							-	-	2	\$261.00	\$522.00	30	R3 +2x

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14	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X							-	-	2	\$393.00	\$786.00	30	R3 +2x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	33	17	0	0	0	0	0	0	0	0	0	0	50
AMT	\$6,267.00	\$4,341.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,608.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/30/18

62525824 | Dayton | Spectrum/Dayton DMA Interconnect, OH | 6363 |